

Solutions to

POWER THE FUTURE

Prevent damage to solar panels • Add new services • Grow your revenue





SOLAR ENERGY IS THE FUTURE

There is no denying that the entire world is steadily moving toward sustainable energy sources like solar energy. In the U.S. alone, the solar power market experienced an average growth rate of 15% each year between 2017 and 2022. The Solar Energy Industries Association (SEIA) recently published research that indicates that one out of every 600 U.S. homeowners is installing solar panels each quarter.

DO YOU HAVE A PLAN TO DIFFERENTIATE YOURSELF FROM COMPETITION IN A GROWING MARKET?

According to the Office of Energy Efficiency & Renewable Energy, American solar jobs have increased 167% over the past decade, which is five times faster than the overall job growth rate in the U.S. economy. With the booming solar market comes an increase in competition, as well as new challenges for solar panel installers and homeowners.



CHALLENGES FOR SOLAR INSTALLERS

Due to the increase of solar panels, animals have adjusted to the new landscape and adapted to using the panels as shelter. Pest damage to solar panels is a particularly costly problem. Squirrels chewing through wiring and birds roosting under the panels can rack up maintenance and repair costs. Moreover, if these pest issues aren't addressed in a timely manner, the animals are more likely to move into attics or vents, causing an even bigger problem.

HOW CAN YOU
ELIMINATE THIS
PROBLEM BEFORE IT
BEGINS AND PROVIDE
YOUR CUSTOMERS
WITH BETTER
SERVICE?

Many solar installers and homeowners don't take this into consideration when installing a new panel or caring for existing panels, causing frustration and confusion when their panels suddenly stop working.



SOLUTIONS & SERVICES

Preventative measures are the most effective way to ensure that solar panels remain pest-free and fully functional. This can be achieved by installing our low-cost, weather-resistant solar mesh system to exclude pest animals from underneath the panel. Offering installation for this system is a great way to grow your revenue, secure new business and protect your customers' long-term investment.



BENEFITS OF SOLAR MESH

- ✓ Offer your customers an additional service for new or existing installations
- ✓ Extend the life of solar panels without voiding the panel's warranty
- ✓ Reduce call backs for repairs and replacements
- ✓ Position your company as a leader in solar panel protection and maintenance
- ✓ Increase overall customer satisfaction and trust



SOLAR MESH DESCRIPTION

The Bird-X Solar Mesh Kit includes 100 ft. of stainless steel mesh and 100 solar clips for easy installation. Mesh and clips can be purchased separately. Stainless steel mesh creates a physical barrier around the perimeter of the panel, effectively blocking all pest animals from entering. Solar clips are the easiest way to secure solar mesh without voiding the panel's warranty. When installed properly, this system is 100% effective.

For product specifications, please scan the QR code or visit bird-x.com/solarmesh to download our spec sheet.





PREPPING THE ROOF

Bird-X makes it easy to prepare a roof for solar panel installation with our EVO blend microbial bird dropping cleaner. EVO Blend's formulation helps break down and remove bird droppings safely and effectively. The cleaner is made up of non-harmful surfactants and probiotic microbes that are bred to be especially effective on urine and fecal material, making it faster and more efficient to remove the build-up than traditional cleaners.

For product specifications, please scan the QR code or visit bird-x.com/EVO

WHY CHOOSE BIRD-X?

Bird-X is the leading brand of humane bird and wildlife control solutions. Our Chicago-based company supplies a complete line of unique products for all types of structures.

- We are dedicated to providing a diverse line of professional grade products and hardware for all types of bird jobs
- ✓ Free consultations for installers
- √ Special pricing for installers
- ✓ Personalized virtual training for you and your company
- √ Industry leading customer service team
- ✓ Manufacturer's warranty included on all products
- ✓ Products ship from multiple U.S. locations to ensure a timely delivery

CONTACT US

We're confident we have the solutions to help you grow your solar business. Contact us for a free consultation to get started.

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